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Images Available

Contact 801.532.7500  
Mel Robbins Marketing Director  
Rick Wray Executive Director  
Erik Dodd Programs Director

### **Salt Lake's Finest To Schmooze Utah-ollywood at Executive Producer Event**

Spy Hop Productions, a non-profit youth multimedia production house and education center, announces its first annual *Pitch-nic*, an evening of networking, name-dropping and schmoozing to support its new generation of young filmmakers. Hosted by KUTV's Rod Decker, five film projects by Spy Hop youth filmmakers will be on the auction block for potential bidders to secure the rights to produce them. In addition to basking in the glow of Utah-ollywood, the new executive producers will have the bragging rights to seeing their name on the big screen and on their own customized director's chair.

The event will be held Friday March 28<sup>th</sup> 7:00pm at the Artspace Forum Gallery 511 West 200 South. Cost is \$35 per person. Entry fee includes drinks, hors d'oeuvres and live jazz.

"The *Pitch-nic* was created to give Spy Hop youth filmmakers the opportunity to pitch their film projects to potential supporters and to expose the community to the value of Spy Hop's youth programs," states Erik Dodd, Executive Director of Spy Hop. Spy Hop Productions offers year-round courses in video, audio and web production as well as special outreach events, including its upcoming LocoMotion International Youth Film Festival. Held at the new Salt Lake City library April 25-26, LocoMotion promises to be one of the world's premiere youth film festivals showcasing the visions of an emerging generation.

Proceeds from the *Pitch-nic* will fund production of these five youth films and will benefit Spy Hop's multimedia youth programs serving over 2300 youth annually.

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*Spy Hop Productions is a unique Salt Lake City not-for-profit organization founded in 1999, specializing in educational solutions through the multimedia arts. Dedicated to providing hands-on experience in documentary and narrative videography, photography, sound production, and web-based mediums, Spy Hop offers training in the technical and creative aspects of digital multimedia. Spy Hop's programming also enhances self-confidence and fosters valuable career and social skills while promoting critical thinking and media literacy, helping youth to critically evaluate the media barrage that defines our information age.*

SPY HOP PRODUCTIONS 353 W. Pierpont Avenue, #200 SLC UT 84101 801 532.7500 [www.spyhop.org](http://www.spyhop.org)