



*"Empowering youth through multimedia"*

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Contact: Melissa McGibbon  
melissa@spyhop.org

## **SPY HOP PRODUCTIONS PRESENTS THIRD ANNUAL PITCH-NIC AUCTION**

SALT LAKE CITY –Spy Hop Productions is pleased to announce the third annual Pitch-Nic Auction. The event will take place on Saturday March 5, 2005 at the Utah Opera Production Studios located at 336 North 400 West. Doors will open at 7:00 p.m. Admission for the fundraiser is \$35 per person and includes live music, drinks and hors d'oeuvres.

KUTV's Rod Decker will return to host this year's event. Ten students will pitch four film projects to potential donors who will compete to be Executive Producers and Associate Producers for these student films. All event proceeds will support the next generation of young filmmakers in the yearlong Pitch-Nic program that enables the young participants to work with professional mentors to write, develop, produce and distribute their films.

Pitch-Nic films are either fictional or documentary and are considered short. All projects are capable of being produced at low costs by students from the funds raised during this annual auction. The films will be produced during the summer of 2005 at Spy Hop Productions and will premiere at the Pitch-Nic Screening event in November. Board Chair Sue Ulbrich comments, "The Pitch-Nic Event was created to give youth filmmakers the opportunity to pitch their film projects to potential supporters and expose the community to the value of Spy Hop's programs; which empowers youth to find their voices, their dreams and their way through life".

Spy Hop Productions is a not-for-profit youth media and arts education center founded in 1999, and located in the historic Art Space district of downtown Salt Lake City. Our mission is to cultivate the visions and voices of an emerging generation – via the big screen, the airwaves, and the world-wide-web.

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**SPY • HOP (v):** *The act in which a dolphin rises above the water in order to navigate and determine its position in relation to other members of the pod. 2. To look ahead. 3. To tune in.*