



January 27, 2004

FOR IMMEDIATE RELEASE:

**Spy Hop Productions Partners with Starbucks Foundation
Local Non-Profit Receives Grant**

- WHO:** Spy Hop Productions, a non-profit committed to empowering youth through multi-media education, presents a Youth Leadership Development Project that partners Starbucks partners (employees) and customers with Spy Hop youth.
- WHAT:** This partnership allows Starbucks' partners and customers to play an important role in the lives of Spy Hop's young participants as mentors, volunteer outreach presenters, and supporters of their artistic work. Monthly collaborations include screenings of Spy Hop's award-winning shorts and multi-media exhibitions at Starbucks Coffee Stores.
- WHEN:** Second Tuesday of every month through December 2004 from 7pm to 9pm.
- WHERE:** Starbucks Coffee Store, 400 South 655 East, Salt Lake City.

About Spy Hop Productions

Spy Hop Productions is a unique non-profit committed to empowering youth through multi-media education. Since 1999, Spy Hop's mission has been to cultivate the visions and voices of an emerging generation – via the big screen, the airwaves, and the world-wide-web. Serving over 600 youth a year, Spy Hop is dedicated to:

- providing a safe after-school and summertime learning environment for underserved youths k-12,
- access to the latest digital technologies and closing the “digital divide”
- promoting media literacy, diversity, and sense of community.

For more information about Spy Hop Productions, please call (801) 532-7500 or visit www.spyhop.org.

About the Starbucks Foundation

Since its inception in 1997, The Starbucks Foundation has awarded \$8 million to more than 760 literacy and youth organizations. These grants provide organizations support in the development of innovative learning opportunities for children, and youth. This includes funding for books, educational materials, volunteer training, and staff that further the educational mission of grant recipient organizations. Funding for the Foundation has come mostly from Starbucks Coffee Company and also from individual donations. This is one element of Starbucks continuing efforts to give back to its communities.

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