



empowering youth through multimedia

For Immediate Release:
February 15, 2008

Contact: John Boyack
Phone: (801) 532-7500
E-mail: john@spyhop.org

Spy Hop Productions Receives Grant to Fund Multimedia Apprenticeship Program

Salt Lake City, UT – Spy Hop Productions recently announced that it has received a \$45,000 Daniels Fund grant to help support its out-of school Multimedia Apprenticeship Program (MAP).

The nationally recognized program provides hands-on education and real-world career application in three multimedia disciplines: film and video, sound engineering, and interactive media for at-risk and underserved youth. MAP provides these students with the unique opportunity to learn valuable creative, technical, and vocational skills in the media arts.

"With the Daniels Fund's second year of support, Spy Hop's innovative program continues to empower numerous youth to engage in the creation of media as educated citizens and prepares them with the most highly sought after skills in today's modern workplace," said Hilary Cline, Director of Development.

Seventy-two youth will participate in the program, helping to increase their community and global awareness, problem solving, critical thinking, and media and technology skills. The program will also serve four to six Salt Lake City area not-for-profit groups by producing websites, public service announcements, TV commercials, short documentaries, and print collateral. Through the professional experience, students will earn weekly stipends while developing substantial creative portfolios to be critiqued by industry professionals.

The Daniels Fund operates the Daniels Fund Scholarship Program and the Daniels Fund Grants Program in Colorado, New Mexico, Utah and Wyoming. The Fund was established in 1997 by Bill Daniels, a pioneer in cable television known for his kindness and generosity to those in need. Visit www.danielsfund.org for more information.

Spy Hop Productions is a not-for-profit youth media arts and education center whose purpose is to empower youth to express their voice and with it create positive change in their lives, their community, and the world. Our mission is to encourage free expression, self-discovery, critical and inventive thinking, and skilled participation via the big screen, the airwaves, and the world-wide-web. Visit www.spyhop.org for more information.

#####

353 W. Pierpont Avenue, Ste. 200B | Salt Lake City, UT. 84101
Ph. 801.532.7500 | Fx. 801.532.7505
www.spyhop.org