

FOR IMMEDIATE RELEASE

John Boyack

john@spyhop.org - e-mail

(801) 532-7500 - office

(801) 532-7505 - fax

(801) 599-8180 - mobile

BassCamp Hosts Benefit Concert Supporting Spy Hop Productions with John Popper, Wally Ingram and Special Guests in Park City, January 21st

>> PARK CITY, UT -- Wednesday evening, January 21st, BassCamp will launch its inaugural event at the Legacy Lodge located at the base of the Park City Mountain Resort (PCRM) in Park City, Utah. John Popper of Blues Traveler, Wally Ingram of Sheryl Crow, and surprise guest artists will play a benefit concert for Spy Hop Productions, a youth media arts and education center based in Salt Lake City, Utah.

Musicians from all over will travel to Park City to join in this incredible evening of music and youth voices: **John Popper (Blues Traveler), Wally Ingram (Sheryl Crow), Tom Freund, Dave Pelicharo (Big Mama), Scott Kusmirek (formerly of the Gin Blossoms), New Orleans legend Chris Haugen, and accomplished L.A. singer-songwriter Matthew Moon as well as highlight performances by students from Spy Hop Productions.**

THIS SHOW WILL SELL OUT! Get tickets NOW at www.BassCamp.com.

WHEN

Wednesday, January 21 -- Doors open @ 8 PM. Show starts at 9 PM.

WHERE

Legacy Lodge, located at the base of the Park City Mountain Resort, Park City, UT.

TICKETS

Tickets for this event are on sale NOW at www.BassCamp.com. Tickets start at \$75.00 each for general admission. A limited amount of VIP tickets at \$125.00 will also be sold for the event. Profits will be donated to Spy Hop Productions. Direct donations can also be made at the event itself to Spy Hop Productions. Legacy Lodge at PCRM is an intimate venue and will sell out quickly! For tickets and more information, go to: www.BassCamp.com.

About BassCamp

BassCamp is an organization formed to produce events that raise awareness and funding supporting established not-for-profit programs that educate and excite local youth through music and visual arts while giving back to the local community. BassCamp was founded by Chris Reddish a native Park City resident and music lover. Chris runs the day to day operations and is the driving force behind BassCamp's vision and mission. BassCamp has enlisted David Precheur, a 20+ year veteran of the music industry. Successful achievements include managing Blues Traveler's career to stardom and the creation of the H.O.R.D.E. Tour. For more information, please visit www.basscamp.com.

About Spy Hop Productions

Spy Hop Productions is a not-for-profit youth media arts and education center whose purpose is to empower youth to express their voice and with it create positive change in their lives, their community, and the world. Our mission is to encourage free expression, self-discovery, critical and inventive thinking, and skilled participation via the big screen, the airwaves, and the world-wide-web. Spy Hop is committed to the following organizational objectives:

- Providing safe after-school and summer time mentoring programs for diverse youth (K-12) in emerging digital technologies and the media arts
- Developing 21st century skills in youth: community and global awareness, critical thinking, problem solving, communication, collaboration, and media literacy
- Promoting positive youth development thru individuality, leadership, creativity and intellectual curiosity
- Increasing higher education and/or vocational opportunities

For more information, please visit: www.spyhop.org.

###