

Application for 09-10 PitchNic Fiction/Documentary Program

Spy Hop Productions' Most Advanced Filmmaking Workshop

October 2009 – September 2010

APPLICATION DEADLINE: September 18, 2009

Please complete the following application and mail to:

Jeremy Nielsen
Spy Hop Productions
511 West 200 South # 100
Salt Lake City, UT 84101
PH: (801) 532-7500

The Workshop: An intense year-long workshop allows experienced student filmmakers to learn the ins and outs of creating a film on a whole new level. With the guidance of professional mentors—and with access to professional production values—these filmmakers truly learn and experience every aspect of the production process.

The Process: Students enter the program with simple plot and/or story concepts and spend the first three months honing their ideas into a short screenplay or documentary treatment. Aided by professional mentors, these young filmmakers spend months learning to write treatments, create storyboards, and plan budgets. Students then create a production booklet—a resource they will use to pitch their concept to potential producers. Spy Hop Productions holds an "auction" where the aspiring producers bid on the right to produce these films. As the workshop progresses, students finalize realistic budgets, search for actors, identify interview subjects, scout locations, collect props, design costumes, conduct interviews, build sets, and plan marketing schemes for each film. Once production is finished, students spend their time learning to edit, commissioning soundtracks and special effects, implementing their marketing strategies, entering festivals and holding screenings or premieres.

The Films: A PitchNic film idea must be a fictional or documentary project that can be produced within six months of receiving its budget. The project should be capable of being produced at a low cost and by students. All films must be considered "short" (20 minutes or less) and all themes and topics are acceptable. We are looking for passionate filmmakers; films and ideas that spark emotion, make a statement, explore an issue, and inspire discussion.

The Participants: PitchNic participants must have a strong drive, good work ethic, open mind, a commitment to filmmaking and a deep desire to learn. Students must work well with others in a creative, collaborative environment. Participants must be 16-18 years of age at the time of registration.

Tuition: PitchNic tuition is \$1,850.00. Spy Hop offers three tuition payment options. 1) Tuition paid in full (Check or Credit Card - 10% discount); 2) Quarterly Installments (EFT, Check or Credit Card); or, 3) Monthly Installments (EFT or Credit Card Only). First tuition payment must be received on or before the first day of class. If there are circumstances that prevent timely payment, please contact Operations Manager Natalee Villa. Tuition assistance for up to 90% of the cost of a class is available and is based on a sliding scale, determined by household size and income. If tuition assistance is required, please contact Natalee Villa at (801) 532-7500 or natalee@spyhop.org. Spy Hop reserves the right to drop a student for failure to pay tuition.

PitchNic Assessment Day: All applicants to the PitchNic Program must attend the PitchNic Assessment Day as part of the application process. The assessment will last from 10:00 am until 12:30 pm on a Saturday in **September**. For the assessment, applicants will be divided into teams and work together through a series of four modules that will allow them to demonstrate their skills in teamwork, communication, and project management. Attendance to the assessment day is mandatory for all applicants.

Thank you!
Spy Hop Productions



STUDENT INFORMATION

Please write clearly

Name		Email	
Home Phone		Cell Phone	
Home Address		City	State
			Zip
Age	DOB	Gender	Ethnicity
School		Grade	

PARENT/GUARDIAN INFORMATION

Please write clearly

Guardian 1 Name		Email Address
Same Address As Above? <input type="checkbox"/> Y <input type="checkbox"/> N		Cell Phone
Guardian 2 Name		Email Address
Same Address As Above? <input type="checkbox"/> Y <input type="checkbox"/> N		Cell Phone
Which class(es) have you taken at Spy Hop?		How did you hear about us?
Why are you interested in this class?		
What skills do you hope to learn?		

Will you be applying for financial assistance? (Financial assistance is based on a sliding scale determined by household size and income): Yes No

If you answered 'yes' above and wish to be considered for financial assistance, it is essential that you answer the following questions:

Number in household? _____ Household annual income:\$ _____

*We reserve the right to request any financial documentation.

Student Signature _____ Date _____

Guardian Signature _____ Date _____

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Student Name: _____

Applying for (circle one): Fiction Documentary Either

Please provide a reference (eg: teacher, etc.): _____

Name

Phone: _____

E-mail Address: _____

Please answer each of the following questions in 50 words or less (per question). This application process is competitive—we encourage you to give careful attention to your answers. Please type your answers. You may attach a separate sheet:

1. What films have inspired you and why?

2. Why do you want to make films?

3. How can films be used as a means for self-expression?

4. How can films be used in today's world?

5. What is your favorite color and why?

6. Help us get to know you—please write a half-to-full page personal statement on anything you'd like to talk about.

